

## DATACARD® SD260 CARD PRINTER



### THE NEW LOOK OF LEADERSHIP

*The SD260 card printer delivers the New Look of Leadership with outstanding print quality, reliability, easy operation and efficiency in a small footprint.*

### The best card issuance value on anyone's desktop

There is nothing entry-level about the Datacard® SD260 card printer. It is packed with industry-leading innovations that make desktop ID card printing simple and economical. The SD260 printer is ideal for anyone who prints ID cards as part of their busy workday. With its competitive features and price, the SD260 printer is a great value. But its real value is that we thought of everything, so you will worry about nothing.

### Dozens of great innovations in one great card printer

- **Easy operation that anyone can master.** Intuitive icons guide you through the soft-touch control panel and LCD screen. Cards and supplies are easy to load, and the ergonomically designed ribbon cartridge includes a drop-in cleaning roller.
- **Superb image quality for high-impact IDs.** New TrueMatch™ printing technology ensures vibrant colors and crisp, clean printing results. The high-fidelity printer driver uses the latest Microsoft® XPS-based technologies to dramatically improve speed and image quality. Batch after batch, you get consistently great results from the first card to the last.
- **Reliable performance and superior speed.** TruePick™ card handling accurately picks cards, standard and thin, every time with no adjustments — an industry exclusive. New precise printhead technology increases overall production speeds.
- **All the right connections for easy setup.** Built-in Ethernet and USB ports, and the browser-based Printer Manager, help you integrate the SD260 printer into just about any application or IT environment.
- **Engineered for Earth-friendly performance.** The SD260 printer earned its ENERGY STAR® qualifications by consuming far less electricity than its predecessors. With unique features such as biodegradable supply cores, recyclable materials and power-down button, the SD260 printer sets new benchmarks for environmentally responsible card printing.

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### **SD260 Standard Features**

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#### **Print capabilities**

- One-sided, edge-to-edge printing; manual duplex printing
- Full-color and monochrome printing capability
- Alphanumeric text, logos and digitized signatures
- Variety of bar codes: 1D/2D bar code images

#### **Print resolution**

- 300 dots per inch, 256 shades per color panel

#### **Print quality**

- Ability to conform to Microsoft® sRGB standard

#### **End-to-end color management**

#### **Print speed**

- Full-color printing: up to 200 cards per hour
- Monochrome printing: up to 850 cards per hour

#### **Printer display**

- Printer status messages
- Multiple backlight settings

#### **Card capacity**

- Automatic feed: 100-card input for 0.030 in. (0.76mm) cards, 25-card output standard
- Manual feed: One card input; 5-card output for 0.030 in. (0.76mm) cards

#### **Printer driver**

- Adjustable color controls with image preview
- Pre-set area to block printing on magnetic stripe, with escapes for custom areas